

FREE Entrepreneurship/Small Business Classes

"...entrepreneur vs. hired hand..."



"...wouldn't you really rather own and operate your own business...as opposed to being a hired hand working for someone else..."

"...entrepreneurship is the lifeblood of our economic system...and the ticket to the trainride out of the current economic recession we are in..."



Example of Topics To Be Covered In Classes

- Finding, Developing and Protecting New Business & Product Ideas
- Writing Business Plans
- Financing New Business Ventures
- Strategies for Entrepreneuring and Starting Small Businesses
- Marketing Plans & Strategies
- Growth Strategies for Entrepreneurs and Small Business People
- Making the Transition from Founding Entrepreneur to Manager of Day to Day Operations
- And Several Others

Teacher: Dr. G. Lee Benson: Real world entrepreneur, former Monus Entrepreneurship Chairholder (Youngstown State University -Ohio), Young Entrepreneurship Chairholder and Wisconsin Distinguished Professor (University of Wisconsin). Business School Dean, MBA Program Director and Entrepreneurship Program and Incubator Center Director and executive in business, government, politics, the military and higher education.

Classes Meet on Thursday Evenings

6:00 - 8:00 PM

Starting Immediately in the "Education and Training Center" at Parleys Hardware Store and Interior

Decore/Design Center

260 S. 1200 W. Orem, Utah 84058

(801) 623-3266 or (801) 822-5200

gary@parleyshardware.com